Ideas to think about when creating a blog

1. How could you use a blog to teach a particular topic in science?
2. How could a blog work to increase student motivation?
3. How will this benefit my students over what I am currently doing (will it)?
4. What other sort of information do I want to include? Can I use it to beyond just a journal or question format?
5. Should I just have answer questions or should they respond to each other? Can I use this to make the class more interactive and inclusive?